

# YATES-ASTRO NEWSLETTER

JANUARY - MARCH 2026

QUARTERLY NEWSLETTER



## ABOUT OUR NEWSLETTER

At Yates-Astro Pest Control, we're committed to providing exceptional service and protecting the homes and businesses in our community. This space is where we share updates, celebrate achievements, and highlight the dedication of our team as we continue to grow and serve our neighbors with professionalism and care.

Together, we continue to grow stronger, delivering top-notch service and creating a positive impact in every community we serve.

## OUR FEATURED BLOGS

***New Construction Homes Need Termite Protection Just as Much as Older Homes - Yates-Astro***

[Click here to read the blog](#)

***Yellow-Legged Hornet Continues to Threaten Savannah and Georgia's Pollinators - Yates-Astro***

[Click here to read the blog](#)

***Living Near Marshes? What New Homeowners Need to Know About Pests - Yates-Astro***

[Click here to read the blog](#)

## FEATURED 5-STAR GOOGLE REVIEW

*Great service from start to finish. Office staff and technicians are courteous and professional. They responded quickly to my initial inquiry, answered all my questions, and gave me an accurate price quote. The technician showed up on time and explained what was being done. Terrific local company; highly recommend.*

We're proud to share that Yates-Astro has received over 1,000 Google reviews! Our customers consistently highlight our professionalism, friendly service, and dedication to keeping homes and businesses pest-free.

## FOLLOW US ON SOCIAL MEDIA

Follow us on Facebook, Instagram, Google, LinkedIn, and YouTube for behind-the-scenes moments, team spotlights, helpful tips, and company updates. It's a great way to celebrate our wins and stay informed—don't miss out! ***\*Click on the social media icons\****





## DANCING AT ST PATRICKS DAY PARADE

Savannah's St. Patrick's Day Parade was full of fun, dancing, and laughter! Our Yates-Astro mascot joined in with the Savannah Ghost Pirates, Savannah Bananas, Hyundai Motor Group Metaplant America, and everyone else to bring the ENERGY!

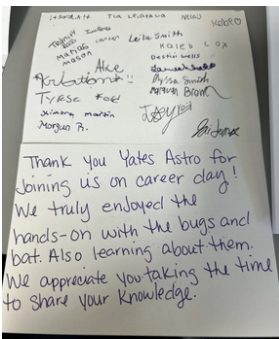
[Watch Dance Battle with Savannah Ghost Pirates](#)

[Watch Pre-Parade Dance Party!](#)



## DID YOU KNOW???

Our Sales Team regularly visits local real estate agencies to share tips on pest prevention and home protection. These presentations help agents provide added value to their clients while showcasing our expertise in the field!



## YATES-ASTRO AT CAREER DAY

On March 26, 2026, our Hinesville team visited Lyman Hall Elementary School to participate in Career Day. It was a fun opportunity to inspire students and share what a career in pest control looks like!



## CURE CANCER CENTER PRETREAT

In February 2026, we donated a free termite pretreatment to the Cure Cancer Center and attended their groundbreaking ceremony. It was an honor to support such an important cause and be part of this exciting milestone in our community!



## HBA SPRING GOLF TOURNAMENT

Our team had a fantastic time at the HBA Spring Golf Tournament on March 26. From great golf to networking with industry friends, it was a full day of fun and connection.



## YATES-ASTRO RESOLUTION RACE

On January 10, 2026, our team proudly sponsored the Yates-Astro Resolution Race and Trail Run at Bethesda Academy, supporting the Women's Board of Bethesda.



### SAVANNAH EMPLOYEE APPRECIATION

On February 27th, we hosted an employee appreciation lunch featuring Barnes Food Truck, games, and dessert. It was a great time for the team to relax and connect. We also surprised Bob with a retirement celebration to honor his years of service!



### TECH OF THE YEAR

Congratulations to our Techs of the Year: Andrew Hurd from Residential PC and Chris Rowell from the Commercial Department! Our Move-Out Champion this year is Jay Hendrix!



### WORKWAVE CONFERENCE 2026

From February 1–5, our team attended the WorkWave Conference in Dallas to explore new innovations for our CRM, PestPac. It was a great opportunity to learn, connect, and bring back ideas to better serve our team and customers.



### HAPPY RETIREMENT!!

We would like to recognize two outstanding team members on their retirement—Bob Frankosky, Savannah PC Supervisor, after 10 years, and Robbie Lynn from our Commercial Department after 18 years. We thank them both for their years of service and wish them all the best in their next chapter!



### THE PEST PLAYBOOK RIDEALONG

The team from The Pest Playbook joined our Commercial Technician, Ashton Wilson, for a ridealong to get an inside look at our day-to-day operations. Click on the image to watch the video!